

Emma Halpern

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Technical Skills

Figma, Balsamiq, InVision, Adobe XD, Procreate, Airtable, Trello, Asana, Slack, JavaScript, HTML5, CSS, React, jQuery, Bootstrap, Node.js, Express, VS Code, Web API, GitHub, Mongoose, MongoDB, Postman, Microsoft Suite, Adobe Suite

UX/UI Design Experience

REAL Training Systems, Chicago, IL & Remote - realtrainingsys.com | 05/2021 - Present

Reality Enhanced Active Learning: an early stage start-up company focused on creating an immersive VR experience to train educators and law enforcement officers de-escalation techniques through interactive skill building and technology.

- As the lead UX contributor, creating and editing the user flow, and creating mock up's of the program's design and functionality using Figma.
- Serve as the liaison between the developers and the designers ensuring tasks delegated by the designers are comprehensive and achievable for the developers
- Lead the QA by reviewing and editing the changes made by the developers and work with them to find UX friendly solutions to various developing roadblocks

Projects

Visit the following link to view my online portfolio: emmahalpern.com

Experience

Catchwater Magazine, Remote - catchwatermagazine.com | 01/2021 - Present

CM collects art of all kinds to be channeled on to our digital magazine to share with our readers. We aim to support emerging artists as well as longtime creators, and form a creative community online through workshops and events.

- As Arts Editor & Website Manager, duties include creating and maintaining the website, editing the art submissions, designing additional artwork and illustrations, and assembling each magazine issue

Digital Marketing Consultant, Chicago, IL | 08/2020 - 08/2021

Clients included:

Spring Step Elevating Step Stool

- Created, planned, and organized the digital marketing strategy for crowdfunding campaign
- Focused on market research and consumer insights while developing a brand image and identity for the product

City Council Campaign for Annette Lidawer

- Ran the social media and PR for Annette's Highland Park City Council campaign

Branding and Public Relations for Authors Judy Stanigar and Dvora Rabino

- Designed each author's personalized website, managed their author's social media presences, and ran the PR campaigns

Clever Beauty (Aix-en-Provence, France) | 02/2019 - 05/2019

Cosmetic startup focused on environmentally friendly, healthy for the body, cruelty-free, and vegan nail polish products.

- Translated the website and marketing materials from French to English in preparation to market the products in English
- Created a blog piece connecting the essence of the different Clever Beauty nail polishes to notable women in French history

Education

General Assembly Remote, Full Stack Software Engineering Program | 08/2020

Denison University, Granville, OH, Bachelor of Arts, French Major and Spanish Minor | 05/2020

Institute for American Universities (Aix-en-Provence) Global Branding and Marketing Management Program in French | 05/2019

DELFI (Certification of French-language abilities) awarded by French Institute Alliance Française (FIAP) | 03/2021

Personal

Currently, I am a UX/UI Designer for REAL Training Systems where I lead the UX and QA teams. I am driven by working to improve the user's experience through interactive design and market research.